

Country Club Christian Church

Congregational Board Meeting Minutes February 12, 2019

Attending – Brian Campbell, Lynn Cockle, Jeff Gibbs, Scott Glasrud, Anne Hoffman, Pat Martin, Mary McClure, Erin Parkinson, Lauren Weinhold, Jim Wells, Travis Wymore, and Jeff Zimmerman

Not Attending – Jennifer Austenfeld, Karen Carlson-Cook, Tepring Crocker, Bruce Erickson, Hannah Fenley, David Forsee, Deb Plucknett, Mike Schaefer, Courtney Sullivan

Members: Dr. Peter and Lesley Holt, Paula and Todd Donoho, Lehi Swan, Chris Christensen

Staff: Rev. Carla Aday, Carla Rauth

Guests: Keith Hall, Partner, and Lee Ann Potter, Auditor from Ifft & Co. PA

Opening Prayer

Pat Martin, Board Chair, called the meeting to order at 7:00 and Lauren Weinhold opened the meeting with a devotional prayer.

New Members Conversation

Barbara George introduced Paula and Todd Donoho, who will be joining the church in March. Ms. George asked them to talk about their experience as new visitors and important factors that led them to become members. Later in the meeting, Lehi Swan and Chris Christensen were also asked to share their perspectives on recently becoming new members. The Board thanked them for their comments and excused them from the meeting.

Approval of Consent Agenda

Ms. Martin asked the Board whether there were any amendments or corrections to the item on the consent agenda. Noting no changes, a motion to approve the consent agenda, the January 8, 2019 Minutes, was approved unanimously. Ms. Martin noted that the February Dashboard Report will be provided at the next Board meeting.

Audit Report

Lynn Cockle, Treasurer, introduced Keith Hall and Lee Ann Potter, from Ifft & Co. PA. Ms. Potter provided an overview of the audit report. Ms. Potter noted no difficulties with the audit and no disagreements with management. A motion to approve the June 30, 2018 audit report and related audit communications was approved unanimously.

Financial Report

Ms. Cockle reviewed the Second Quarter Financials 2018-2019, noting the unexpected Practical Services expenses related to the Parlor Ceiling Repair from prior period.

Centennial Timeline

Ms. Martin welcomed Lesley and Dr. Peter Holt, Co-Chairs of the Centennial Steering Team. Ms. Holt reviewed the structure of the leadership for the Centennial, including: Honorary Co-Chairs: Tom Van Dyke and Kay Barnes, History: Linna Place, Events: Leeann Blundell, Building/Renovations: Dan Jensen, Gifts: David Forsee, Mary McClure, and Amy Guthrey. Dr. Holt shared that Outreach will be an important part of the celebration. Ms. Holt presented the timeline for the campaign, highlighting the dates for Board information, review and approval. Ms. Holt shared that the Gifts Team will use the words, “Centennial Gifts” rather than “Capital Campaign.”

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Senior Minister Report

Rev. Carla Aday presented the Vision of Ministry update, attached.

Nominations

Jeff Zimmerman, Board Chair Elect, reported that the Nominating Committee is underway, renewal letters have been sent to Deacons, and nominations for leadership are due by March 31. Mr. Zimmerman encouraged the Board to submit nominations and to encourage others to do so. Brian Campbell, Elder Chair, reported that there is a special need for nominations of people who attend the 11:00 worship services.

Report on Open Question: Justice

Mr. Zimmerman reviewed the progress on the first open question for 2018-2019: “How will our church respond to the continuing presence of injustice in our community?” and stated that there would be a report at the March Board meeting.

Vision of Ministry

Rev. Aday asked the Board to summarize comments from the new members who spoke earlier in the meeting to address the Open Question: “What is our special message? What distinctive good news can our church offer to our neighbors and prospective members?” Themes shared by the Board included:

- Mission Focus
- Traditional worship/ progressive message
- Welcoming, Friendly
- The building can be a hurdle
- Church Home
- Community
- Intergenerational connections
- Need guidance on how to invite people to come to church?

Rev. Aday asked that the Board complete page 1 of the discussion questions for the March Board meeting to continue the Open Question work.

Adjournment

Ms. Martin reminded the board that the Auction is on March 8 and the next Board meeting will be March 12. Seeing no further business, Ms. Martin called the meeting to a close at 8:30. Rev. Carla Aday provided the closing prayer.

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Attachment: Senior Minister Report, February 12, 2019, Rev. Carla Aday

Goals 2018-19:

1. Create new and enhanced entry ways leading to deep Christian engagement and growth.
 - a. Three new Neighborhood Communion Groups will meet. The first group started meeting this week.
 - b. Monday night classes with Mike Graves average of 50 attending; with approximately 6-8 new people attending who have never attended a class before.
 - c. Connections Group update: Attendance average of 15 ranging from 9 to 31 depending on weather and activities.
 - d. Four new Parenting Groups/Classes/Events forming: Moms Meet up for moms with kids 7 and under taking a Tour of Nelson with Mike Graves; Parents with Infants meeting on Sunday morning; Pastors Class Parent Gathering, Parenting Class- 3 week series;
 - e. Parents Night Out – Second one has 35 kids registered. This provides intergenerational fellowship amongst our youngest children and the teens of the church. This is also a fundraiser for the youth mission trip. Kudos to Tyler and Catherine for this!
 - f. Circles of Care – 22 visits in December and 20 in January.
 - g. Elder/Deacon retreat well received with 83 in attendance.
 - h. Pick up choir – huge success. Another scheduled for Spring. Plan to have quarterly.
 - i. Worship Task Force will meet this week to review 9:01 and consider other possible ways to enhance and grow the vitality of worship life of church with emphasis on 11 am.
 - j. Staff discussing possibility of new younger adult group for 20's singles and couples.
 - k. Hosting Couple Communication Class this month and 6 new couples not involved in church are participating.
 - l. Backyard Bash plans underway. Last year the 4 weeks were very well received so expanding to 8 this year and expanding the program options for members, neighbors, guests, children, adults.
 - m. Adult mission trip sign-ups: Ecuador - 21 current signups, Puerto Rico - 11 confirmed for the March trip.

2. Learn about our potential new members and determine ways we might present ourselves to them.
 - a. Staff developed a series of one to one questions we will be conducting with less active members and non-members. Delayed this for Centennial Conversations. Plans for March/April.
 - b. Christmas ads and social media and mailings:
Paid Facebook ads:
\$100 for Christmas Eve (11:00), resulting in 1882 people reached and 71 event responses

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\$150 for Christmas Festival, resulting in 4668 people reached and 96 responses

Unpaid Advent Devotion posts on Facebook:

14 posts over three weeks resulting in 4,385 people reached, 309 clicks through to our web site and 153 post reaction ('likes' etc.)

Digital campaign through Steel City Media (\$1,500)

200,000+ impressions (potential eyeballs on our ad)

372 clicks through to web site

10 traceable visits to church by those receiving our ad

3. Advance our ministry with 6th to 12th grade students to support their spiritual formation and encourage them to form their own connection to church and faith.
 - a. New Pastors Class curriculum developed that includes all pastors, take home questions for family discussion.
 - b. 15 youth and 3 adults signed up for Ecuador mission trip. Three fundraisers planned.
 - c. Youth Sunday morning programs averaging 15 even with bad weather in January. Revamped the high school curriculum to include more current events and discussion and it has been well received
 - d. Youth participating now as scripture readers and liturgists at 11 and 9
 - e. Increased social media presence
 - f. Weekly newsletter very well done by Tyler and April
 - g. Great coordination with children/youth/music areas.