

Country Club Christian Church
Congregational Board Minutes August 10, 2021

Attending: E.J. Becker, Tepring Crocker, Erin Feitz, Dana Flora, Karen Gallagher, Shelle Jensen, Mary McClure, Becky McElduff, Matt Moeder, Kay Moffat, and Tom Thornton.

Not Attending: Jennifer Austenfeld, Sara Christensen, Phil Howes, Nancy Lear, Jayson Parker

Staff: Rev. Carla Aday, Carla Rauth, Lara Schopp

Welcome and Meditation

Matt Moeder, Board Chair, called the meeting to order at 7:00 pm and gave a meditation based on the work of American philosopher William James, “The great use of life is to spend it for something that will outlast it.” Mr. Moeder recognized the upcoming retirement of Carla Rauth from her professional role with the church, noting support of the Congregational Board, other groups and the entire congregation with phenomenal dedication and quality service.

Branding Project Report

Lara Schopp gave an overview of the church branding review process and recommendations received from marketing consultant, Mary Schuler. As a concept, the church’s brand is “what we talk about when we talk about who we are to people who are not already connected to CCCC.” The purpose of using a unified brand across all messaging is to give the congregation a consistent way of talking about what the church offers to its members and the community. The brand statement developed through this engagement is, “Meeting you where you are and walking alongside you on your spiritual journey to a life of greater meaning.” Additional work to push out the brand statement to printed material and programs is under way.

Board Introductions

Board members introduced themselves. Mr. Moeder asked the Board members to review and affirm their commitment to the Board Covenant.

Consent Agenda

Mr Moeder asked the Board whether there were any amendments or corrections to the items on the consent agenda. There were none. Mr. Moeder described a correction that needed to be made to the June 8, 2021 Congregational Board Minutes. The Board unanimously approved a motion to approve the consent agenda including the June 8, 2021 Congregational Board Minutes as amended.

Personnel Committee

Mary McClure gave an overview of the recruiting activity for the Executive Assistant and Executive Director of Operations positions.

Centennial Gifts

Mary McClure gave an overview of the status of the centennial gifts campaign goals, pledges to date of \$9.5 million, payments received to date of \$2.6 million, and anticipated requests for action of the Congregational Board related to construction.

Senior Minister Report

Rev. Aday presented the Senior Minister Report, attached.

Vision of Ministry

Mr. Moeder introduced the principles and timeline for the annual board visioning process and how it moves from open questions to vision statements, which are then taken up as congregational goals that drive the annual ministry goals of the staff. There is a built-in lag time of about a year between when the vision statement is implemented as the ministry goals.

Mr. Moeder reviewed the vision statements developed by the 2020-2021 Board. There was discussion of the timeline and becoming familiar with the Board's role and process. The Board unanimously approved a motion to approve 2021-2022 Vision of Ministries, attached.

Mr. Moeder described discussions he and Rev. Aday have begun with a potential consultant to the Board regarding the creation of a "planning group" to develop a process for gathering information toward a five-year congregational plan. The need for a planning group and the elements of a process are still under development and the Board will receive further updates.

Mr. Moeder noted the Board retreat scheduled for the morning of September 11 is for development of open questions resulting in 2022-2023 vision statements. Pending the referenced discussions about embarking on development of a five-year congregational plan, the timing and agenda for the Board retreat may change. Board members discussed their personal goals for this year of Board service.

Diversity, Equity and Inclusion Committee

Mr. Moeder said he would form a new subcommittee to work on diversity, equity and inclusion projects of the Board and congregation, noting this issue as the topic most often raised to him by congregation members and others in his role as Board Chair.

Closing Prayer and Adjournment

Mr. Moeder called the meeting to a close at 8:57 pm and Rev. Aday provided the closing prayer.